

ZONE Resources Limited

ZONE Resources Ltd (ZONE), a wholly-owned subsidiary of e-KONG Group Limited, listed on the main board of the Hong Kong Stock Exchange (SEHK:524), provides comprehensive and cost-effective global telecommunication services, including its latest service offerings available through its unique multi-dimensional communication tool that can easily be downloaded on computers and mobile devices, marketed under the brandname of “ZoiPPE”.

Through this unique platform, users can communicate via PC to PC, PC to Phone, Phone to Phone, Short Message Service (SMS), Instant Messaging (IM) as well as PC to email via the MMS interface. Another key strength is the incorporation of the latest cutting-edge technology from Global IP Sound (GIPS) to provide excellent voice quality in real-time voice communication with ZoiPPE’s softphone.

Besides promoting its services under the “ZoiPPE” brand, ZONE also expands its business and global coverage through various strategic alliances and partnerships. For example, ZONE enables community websites and internet portals to have communications capabilities on their websites through co-branding or white-labelling partnerships.

Also, ZONE provides telecom resellers, internet café owners and calling card operators with a quality voice platform, web-enabled functionalities, and multiple languages softphone and web interface that allow these partners to provide good quality voice and other enhanced services. ZONE benefits from these strategic partnerships by sharing revenue as well as bringing together different communities under one communication platform.

In the very near future, most computer and mobile devices will have high speed broadband connectivity and everyone will use such devices not just for work but also for entertainment and for everyday communication. ZONE aims to be the most convenient, cost effective and preferred communication tool available on every computer and mobile devices.

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